Hi, hope you are having a good day!

I am a UI/UX and visual designer searching for a remote full time or part time position. With over 8 years of experience and a passion for creating user-centric digital experiences, I am confident in my ability to bring value to your team.

#### My Experience:

Previously a senior UI/UX designer at Two Bulls, working on the Metaverse project Translucia. My focus was establishing a design system while working on wireframes and prototypes for a web feature. Unfortunately, the project lost its funding and my team was made redundant.

Prior to Two Bulls, I was employed with Immutable for 3 years as their senior UI/visual designer, dedicated to the flagship game Gods Unchained. I collaborated with cross-functional teams to ensure a seamless user journey from the website to our desktop/mobile app, and also in-game.

#### My Skills:

Creating wireframes, high-fidelity prototypes, and UI design for responsive web and mobile apps.

Maintaining and building design systems. Branding and visual design for marketing collateral.

Collaborate closely with engineers to implement designs. Experience with user research and testing.

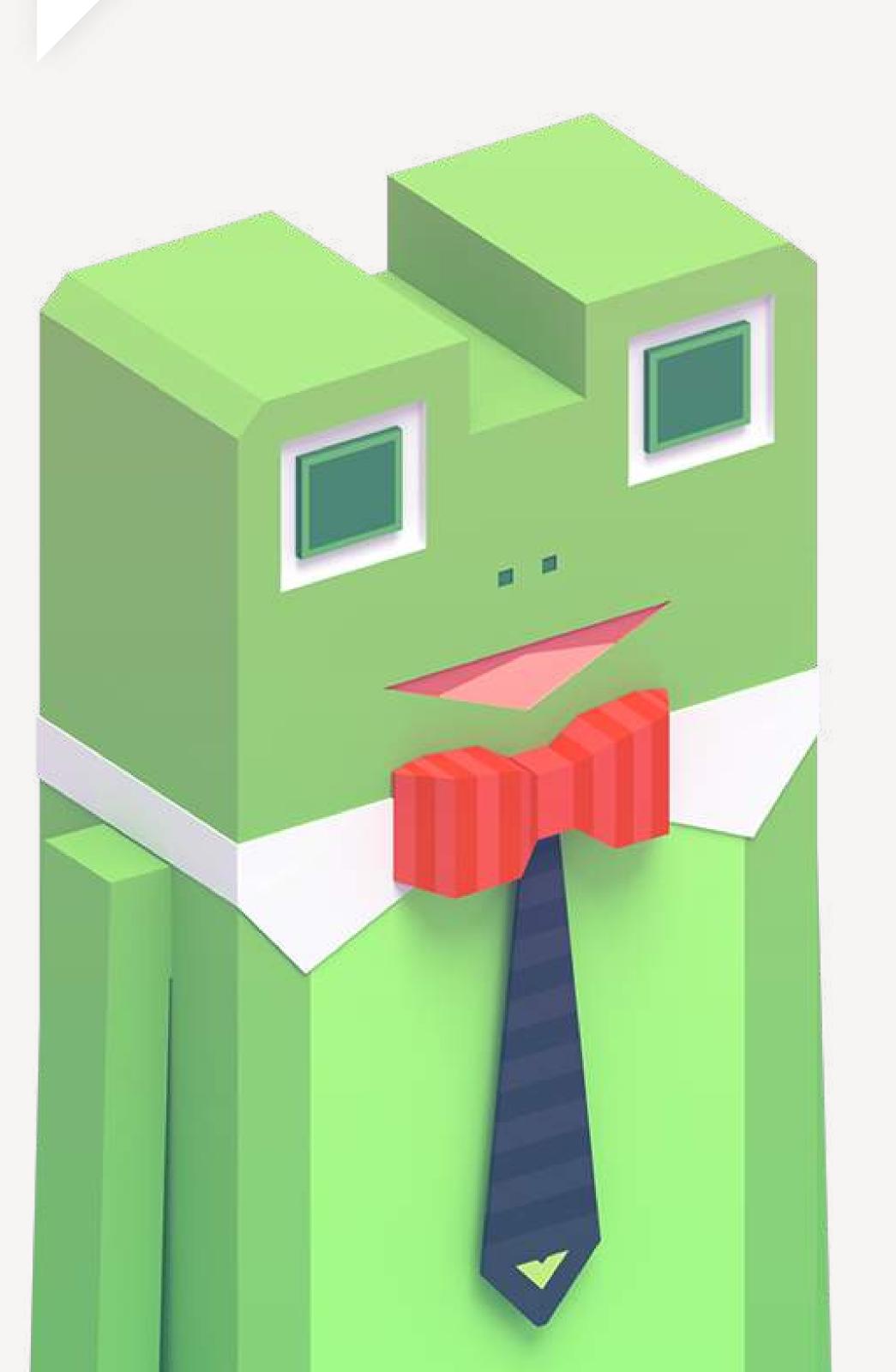
Proficient in a variety of design tools, including Figma, Sketch, and the Adobe Creative Suite.

For details, please refer to my resume on the next page and a link to my online portfolio below.

Online Portfolio silentclowns.co

Cheers,

Amy



# Amy Tsai

Senior UI/UX Designer + Visual Designer

#### Contact

thesilentclowns@gmail.com

#### Hideouts

- silentclowns.co
- art.silentclowns.co
- @silentclowns
- in linkedin.com/in/theamytsai



#### Design Skills



#### Design systems

Creating & maintaining design systems.

#### UI design

Designing responsive web and mobile user experiences. Knowledge of typography, layout, & design practices.

#### Visual design

Creating pixel perfect on-brand visuals for the digital space, as well as experience with print.

#### Branding & style guides

Branding & creating style guides.

Designing with established style guides, ensuring visual consistency.

#### UX & user research

Creating wireframes & high fidelity interactive prototypes. Experience with design research methods.

#### Tools



#### Product design tools

Figma, Sketch

#### Prototyping tools

Figma, InVision, Balsamiq

#### Adobe Suite

Photoshop, Illustrator, After Effects

# Project management, documentation, collaboration

Jira, Confluence, Miro, Mural

#### Other Skills



#### Collaboration

Working with stakeholders and designing experiences to meet their requirements. Collaborating with other designers (UI/UX/Product) and frontend development teams.

#### Communication

Presenting designs to stakeholders & provide clear rationale for design decisions and recommendations.

#### Adapting & learning

Love acquiring new skills and adopting new tools as needed.

#### Agile experience

Years of experience working in an Agile environment.

## **Employment History**

#### ★ Two Bulls

2022 - 2023

#### Senior UI/UX Designer

UI/UX designer for Two Bull's Metaverse project, Translucia, working on both the website team & game prototype team.

- · Worked with the website team to design & prototype the Translucia website.
- Designed & created the prototype for a web based character creator.
- · Establish an early design system for the game prototype.

#### ♠ Immutable

2019 - 2022

#### 2 Senior UI & Visual Designer

UI & visual designer for Immutable's flagship game Gods Unchained. Was responsible for design across all aspects of the experience.

- Establishing the Gods Unchained style guide
- Worked with front-end development team to create a design system
- Branding for all game expansions & events
- Desktop/mobile application & website UI design
- Visual design for social media assets, EDM design, Twitch broadcasting graphics, video assets, and all marketing collateral.

#### ♠ Freelance work

2016 - 2019

#### UI/UX & Visual Designer

Moved to London and travelled around Europe while taking on freelance design work with Riot Games and other clients.

- Rebranding & creating style guides
- Responsive web UI/UX design
- Design, developing and maintaining Wordpress websites
- Creating social media assets, broadcasting graphics, video editing

#### ♠ Riot Games

♠ UBank

2015 - 2016

#### Visual Designer

- Responsive website design
- Online marketing material & social media assets
- Creating Infographics, photo retouching & manipulation

#### Posters, flyers, event graphics & merch design

### UI/UX & Visual Designer

- Responsive web UX design, wireframing & interactive prototypes
- Responsive web UI design
- Mobile/web application wireframing & UI design
- Blog illustration/graphics creation

#### ♠ Freelance work

2013 - 2014

2014 - 2015

#### ▲ UI/UX & Visual Designer | Front-end Developer

- Mobile application UI/UX design
- Responsive web design & development
- Developing and maintaining Wordpress websites
- Branding, logo design & creating social media assets & EDMs

Clients included various small businesses, start ups, and within design agencies such as Leedham Creative.

#### ★ Sony Music

2011 - 2013

#### ♣ Online Creative

Website design & development, social media assets, online promotional material. All graphic related duties.